

ALLOY (al.loy) s. Combination of different elements with the purpose of obtaining a new element with improved characteristics and properties.

FOCUS

- Alloy Consulting specializes in process optimization and operational excellence.
- Founded by seasoned business leaders with long experience in process improvement, technology implementation, operational turn around and corporate governance.
- We use tested analysis methodologies to identify areas of opportunity, as well as operational and organizational risks.
- We design custom made solutions tailored to each client's needs that maintain their winning Enterprise DNA.
- Together we define real and achievable, Quantitative and Qualitative, objectives.
- We not only make recommendations, we support the implementation of improvements and changes across the organization.
- The client's investment is always for finished project.
- We actively participate as advisors and board members to our clients.



PRINCIPALS

JUAN LAMBRETON - CHIEF CATALYST OFFICER



- BS in Industrial Engineering (UIA)
- MBA (University of Texas at Austin)
- 25 years of business experience as COO and CEO
- Design and execution of sales growth, cost reduction and productivity improvement strategies.
- Strategic planning, new business and product development.
- Re-organization and change initiatives leadership.

RICARDO LEÓN - CHIEF TRANSFORMATION OFFICER



- BS in Chemical Engineering (UIA)
- MBA (University of Texas at Austin)
- 18 years of business experience as COO and CEO
- Business process optimization for operational efficiency.
- Project management and development.
- Organizational change leadership.

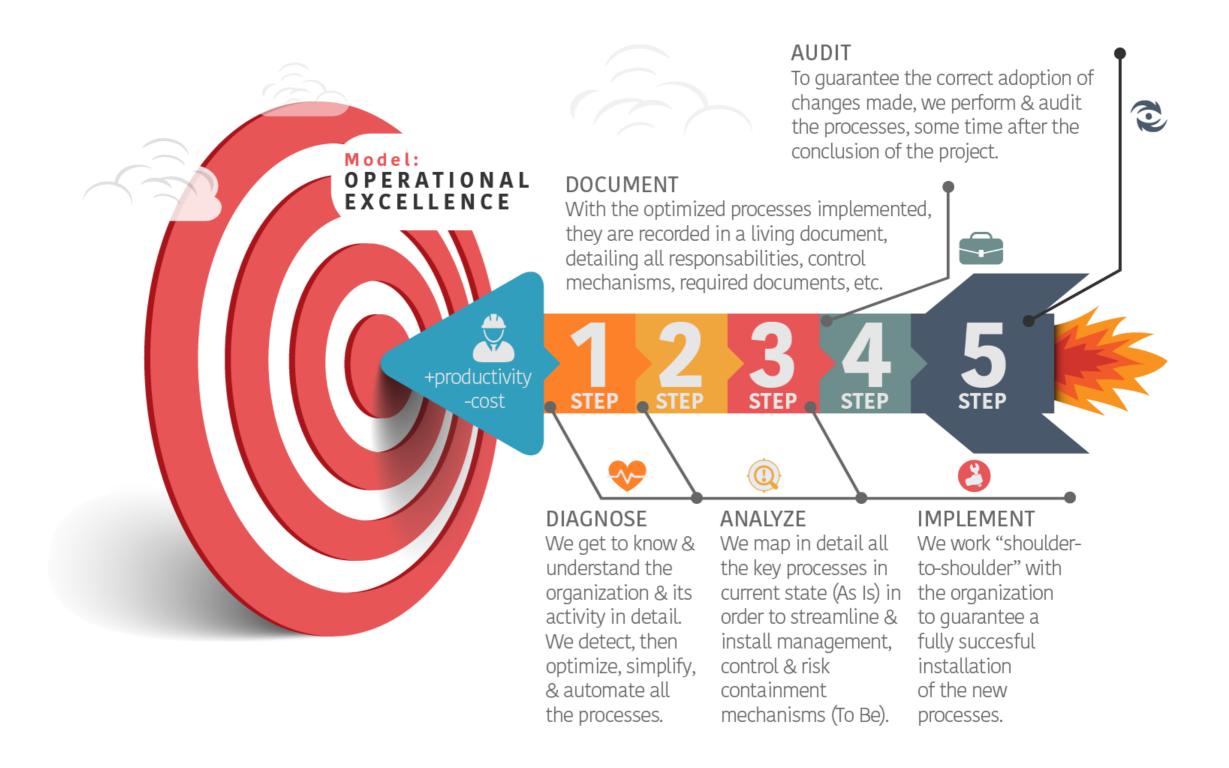


PROCESS IMPROVEMENT MODEL



OPERATIONAL EXCELLENCE







SOME CLIENTS















DIGITAL STATE



" Risk comes from not knowing what you are doing" - Warren Buffet



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